

**Panuska College of Professional Studies**  
**Department of Health Administration and Human Resources**  
**Graduate MHA Program**  
**HAD 517 – GLOBAL HEALTH MANAGEMENT**  
**Daniel J. West, Jr., Ph.D., FACHE, FACMPE**  
**3 Credits**  
**Spring Semester 2018**

**Geisinger Wyoming Valley**  
**Wednesday: 5:00-7:40 PM**  
**January 29, 2018 to May 18, 2018**

- I     COURSE TITLE           HAD 1 –       Global Health Management 3 credits
- II     PREREQUISITES                               None – Elective Graduate Course
- III    TYPICAL COURSE SEQUENCE               2<sup>nd</sup> Year of Graduate Study
- IV     COURSE DESCRIPTION

This course provides an introduction to global health care services and systems and a foundation for understanding comparing and analyzing select health care services and systems. The course allows students to appreciate social cultural historical geographic environmental economic and political factors that influence health. Using a public health perspective important global health topics are studied with a specific focus on determinants of health and illness health status indicators health policy how health care services and systems are organized structured financed and delivered. Emphasis is placed on the role of



- N Discuss ethnicity race class and gender perspectives of select countries understand basic concepts of intercultural communication discuss contemporary global health issues interact with professionals from other countries
- O Demonstrate in class discussions presentations and projects how the delivery of health services and the organization of health care systems utilize knowledge from the disciplines of history law economics political science sociology anthropology and psychology
- P Integrate information from various sources to support and/or refute statements being made verbally and/or in writing
- Q Synthesize major issues effecting select national health care systems articulate possible solutions to problems using observation evidence and research findings
- R Clarify and understand personal values and perceptions about other cultures and national health care services and systems
- S Understand clarify and utilize new approaches to international and cross cultural management mico organizational approaches meso organizational approaches macro organizational approaches
- T Appreciate the competencies needed to be an effective healthcare manager in a multicultural and global environment

## VIII KEY CONCEPTS

In reference to this Global Healthcare Management course

Definitions and terms	Privatization
History legislation	Globalization
Financing cost of care	Partnerships
Determinants of health	Global health research
Health status indicators	Cultural awareness and norms
Health care reform	Harmonization
Structural and functional designs	Democratization
Models of care	Continuum of Care
Intercultural communication	Resource allocation
Health policy	Health promotion
Access and quality of care	Health professions
Nongovernmental organizations	Complementary medicine
NGOs	Bioterrorism
Health services research	Public health
Communication skills oral written	Development of systems of care
Public Private Partnerships PPPs	Community health
Regulation role of government	Self directed learning
Values clarification	Cultural sensitivity
Medical Tourism	Global health management

## IX STRATEGIC COURSE OBJECTIVES



## XI MAJOR COURSE ACTIVITIES

A	Class Lecture	K	Intercultural Communication Exercise
B	Class Discussion	L	Professional Paper and Presentation
C	Class Participation	M	Televideo Conferencing/Videos
D	Class Attendance	N	Supplemental Readings
E	Critical Analysis Reports	O	Research
F	Group Activity	P	Case Method Analysis
G	Course Handouts	Q	Journal
H	Reading Assignments	R	Reflection Paper
I	Guest Speakers	S	Study Tour Abroad
J	Self Assessment	T	Evening News

### Class Lecture

A seminar style will be used throughout the course. The professor will provide additional information, research findings, and opinions of other specialists via class lecture and discussion. This material will supplement text reading assignments and personal research. Effective note taking is essential and important because lecture material will be incorporated into class discussions, exercises, class projects, and case study analysis.

### Class Discussion and Participation

This course is designed to maximize class interaction and utilize the resources and expertise of every participant. Participants are encouraged to ask questions, complete reading and course assignments, generate relevant discussions, and express their opinion on issues. Everyone in class will be asked to participate in class discussions on specific topics, as well as small group exercises (see Appendix A, J).

### Reading Assignments/Handouts

Participants are required to read the course texts, journal articles, cases, and course handouts to be completed between class sessions. Each student must thoroughly read the assigned readings and be ready for active and informed discussion in class. Active discussion of readings will require students to have a strong command of issues in readings. Students should critique and appraise the readings so that effective synthesis and evaluation of issues can take place for each reading.

### Evening News

You are asked to report in class on a current global healthcare management issue or event and facilitate a discussion focusing on important facts impacting your organization. Refer to Appendix M.

### Self Evaluation Assessment

Throughout the course, the professor will be using class exercises to help the student clarify and think about their own values, beliefs, and attitudes regarding global healthcare management issues.

### Televideoconferencing TVC /Video Reviews

Students will be asked to participate in one or two TVCs arranged with students and faculty from another country. This exercise will provide an opportunity to discuss health care services and systems with another country and to apply new knowledge to understanding the system of care.

### Optional Learning Experience

The professional presentation and professional paper as a class exercise can be modified. This course provides students with an optional international study tour at the end of the semester or during semester break. Students can use this course to develop an international lecture or research paper to be presented at a university in another country. The student can also develop a manuscript for publication in an appropriate international journal. See Appendix I and Appendix K or prepare an abstract to present at a conference.

### Study Tour Abroad

The professor will provide all students with an opportunity to participate in an international study tour. This is an optional experience above and beyond the regular course assignments and will be used as a graded class activity. Each student must keep a journal and prepare a 10 page reflection paper. Appendix L provides additional information and assignments related to study abroad experiences as an options to this course. See the explanation under grading criteria. See Addendum Handout.

### Video Tapes Slides

The professor will use ppt slides and video tapes in class to augment readings and lectures when appropriate.

### Journal

Each student participating in the study abroad course option will maintain a

ei

- B The National Council for Excellence in Critical Thinking 1 is used in this course  
 “Critical thinking is the intellectually disciplined process of actively and skillfully conceptualizing applying analyzing synthesizing and/or evaluating information gathered from or generated by observation experience reflection reasoning or communication as a guide to belief and action In its exemplary form it is based on universal intellectual values that transcend subject matter divisions clarify accuracy precision consistency relevance sound evidence good reasons depth breadth and fairness ”

XIII ALIGNMENT OF COMPETENCIES OBJECTIVES AND ASSIGNMENTS

<u>Course Activity</u>	<u>Domain</u> <u>Competency</u>
Class Lecture	D2 1 D3 4 D 1 D 3
Class Discussion/Participation	D1 1 D1 2 D3 2 D3 4 D 4
Critical Analysis Reports	D2 3 D4 1 D4 3
Group Activity	D1 1 D1 2 D 4 D D
Reading Assignments	D2 1 D3 4 D4 1 D 4
Intercultural Communication	D1 2 D1 3 D 2 D
Professional Paper Presentation	D3 2 D3 3 D4 2 D 4
TVC	D2 D3 3 D
Study Tour Abroad	D1 3 D3 1 D3 3 D 4 3 D4 4 D 4 D D
Case Method Research	D2 2 D4 2 D 1 D 3 D
Journal	D2 4 D3 1 D4 4 D
Reflection Paper	D2 2 D2 4 D3 1 D4 4 D 4 D

IX GRADING CRITERIA



## XV INSTRUCTIONAL ASSISTANCE

The professor will be available to answer questions and help participants before during and after class. Individual appointments are available upon request. Participants are encouraged to talk with the professor if there are unique problems or questions requiring further discussion or clarification. The professor can be reached by telephone at work 41 412 or during regular office hours.

Participants who wish to explore other possible ways of achieving a desired grade in this course are invited to arrange for an appointment with the professor to further discuss this possibility.

If a participant would like to adopt course assignments to their work setting, such arrangements require an appointment with the professor to finalize topics and modifications to the course requirements.

## XVI STUDENT RESPONSIBILITIES

Students are responsible for

- \* acting ethically and professionally interacting appropriately in class
- \* participating in class discussions asking questions as needed
- \* completing reading assignments prior to scheduled classes
- \* attending on time and actively contributing to all classes
- \* completing all course assignments and activities as scheduled
- \* presenting scholarly activities in class
- \* talking with the professor regarding questions or concerns about assignments grades class activities or other aspects of the course
- \* reading and following the university plagiarism policy
- \* adhering to the Academic Code of Honesty standards
- \* adhering to ACHE Code of Ethics
- \* discussing problems in the course promptly with the professor
- \* using APA Publication Manual and Style in all written work 6<sup>th</sup> edition
- \* preparing all written work on computer using appropriate word processing
- \* assessing ACHE competencies

### Academic Code of Honesty

All students are expected to adhere to the Academic Code of Honesty see [http://matrix.scranton.edu/student\\_handbook/policy\\_academic\\_code\\_honesty.html](http://matrix.scranton.edu/student_handbook/policy_academic_code_honesty.html)

### Students with Disabilities

The University of Scranton complies with all applicable laws and regulations with respect to the provision of reasonable accommodation for students with disabilities as these terms are defined in the law. The University will provide reasonable accommodations so that students can fully participate in curricular and

Notice of Nondiscriminatory Policy

The University of Scranton admits students without regard to their race color religion national origin ancestry sex sexual orientation or age to all the rights privileges programs and activities generally accorded or made available to students at the school. The University does not discriminate on the basis of race color religion national origin ancestry sex sexual orientation or age in administration of its educational policies admission policies scholarship and loan programs and athletic and other school administered programs. Otherwise qualified persons are not subject to discrimination on the basis of handicap or disability. If you believe you have been discriminated against because of race color religion national origin ancestry sex sexual orientation age or handicap or disability please contact the Director of Equity and Diversity at 0 41 4

My Reporting Obligations as a Responsible Employee

As a faculty member I am deeply invested in the well being of each student I teach. I am here to assist you with your work in this course. Additionally if you come to me with other non course related concerns I will do my best to help.

It is important for you to know that all faculty members are required to report incidents of sexual

XVII OFFICE HOURS  
Tuesday 3 30 30 PM  
Thursday 2 00 4 00 PM  
By Appointment Only

XVIII COMMUNICATION MEDIA

FAX 0 41 2

Department 0 41 43 0

Secretaries	Joanne Reichle	00 3 00	0 41 43 0
	Michele Heenan	3 00 00	0

HAD 1 – GLOBAL HEALTH MANAGEMENT  
 COURSE OUTLINE AND CLASS SCHEDULE

Wednesday 00 40 PM

Geisinger Wyoming Valley

WEEK	DATE	CONTENT AREAS	READINGS
1	Jan 31	Welcome Introductions Overview of Course Syllabus Outline Assignments Course Requirements Grading Why Globalization is Important Global Health Concerns Principles Goals of Global Health <u>TEAMS SELECTED</u>	Syllabus Outline Appendices Handouts  Introduction S Introduction JSS
2	Feb	<u>TEAMS COUNTRY OR TOPIC</u> <u>ASSIGNMENT SHEETS</u> <u>TOPIC/COUNTRY SELECTIONS</u>  Review Q/A Team Country/Topic Discussion Groups Global Health Concepts Millennium Development Goals Evening News	Ch 1 – S Ch 1 JSS
3	Feb 14	Measuring Health Status	Ch 2 3 S

WEEK	DATE	CONTENT AREAS	READINGS
	Feb 2	Culture Health Understanding Behavior Change Social Assessment Burden of Disease Environmental Health Water Sanitation Air Discussion Groups Study Questions Videos Evening News <u>CRITICAL ANALYSIS REPORT 1 DUE</u>	Ch S Ch 4 JSS
	Mar	MID TERM EXAM In Class Nutrition and Health World Issues Economic Development Malnutrition Challenges Women's Health Determinants of Women Health Cost Consequences Violence Videos Discussion Groups Study Questions Evening News <u>CAR 1 PRESENTATIONS 4</u>	Ch - S Ch TBA
	Mar 14	SEMESTER BREAK	NO CLASS
	Mar 21	Child Health Mortality Risk Factors Child Morbidity Adolescent Health Health Burdens Economic Social Consequences Discussion Groups Study Questions Videos Evening News <u>CAR 1 PRESENTATIONS 4</u>	Ch 10 11 S Ch TBA

WEEK	DATE	CONTENT AREAS	READINGS
	Mar 2	Communicable Diseases Burden of Disease Leading Diseases Public Private Partnerships Future Challenges Noncommunicable Diseases NCGs Burden Costs Economic Issues Discussion Groups Study Questions Videos Evening News <u>CRITICAL ANALYSIS REPORT 2 DUE</u>	Ch 12 13 S Ch TBA
10	Apr 4	EASTER BREAK  Everyone must attend the University of Scranton 23 <sup>rd</sup> Annual Healthcare Symposium 00 00 PM DeNaples Center Room 40 “Population Health Management Justice Access Financial Implications” – April 201	NO CLASS
11	Apr 11	Unintentional Injuries Definitions Childhood Injury Risk Factors Emergency Services Natural Disasters Complex Emergencies Health Effects Videos Discussion Groups Study Questions Evening News <u>CAR 2 PRESENTATIONS 4</u>	Ch 14 1 – S Ch TBA
12	Apr 1	Improving Global Health United Nations Trends in Global Health Future Agendas Need for New Products Applying Science Technology Mobile Technology Videos Discussion Groups Study Questions Evening News <u>CAR 2 PRESENTATIONS 4</u>	Ch 1 1 – S Ch TBA

WEEK	DATE	CONTENT AREAS	READINGS
13	Apr 2	<u>PROFESSIONAL PAPER DUE</u> Global Health Work	Ch 1 1 -