

#### Local and State Government

Public policy

Urban planning

City or town management

Legislative, Executive, or Judicial Services

Program administration

General services

Community affairs

Social services

Law enforcement

# Local and State Government Employers

Counties

Cities

Municipalities

Townships

School districts

Departments of state government

Legislative agencies

Court systems

# Federal Government Strategies

Take courses or minor in applicable interest area(s).

Seek leadership roles in relevant campus organizations such as model United Nations, student government, and cross-cultural organizations.

Write for campus publications focused on national and international affairs.

Develop skills in computers, statistics, and data analysis.

Acquire foreign language competency and travel experience for international positions.

There are a large number of specialized agencies within the federal government. Do extensive research in order to find the area that best fits your interests.

Become familiar with the government application process. Utilize applicable websites and seek assistance from your college career center.

Obtain an internship in a federal agency or department.

Participate in national campaigns.

Conduct informational interviews with government employees.

Build a strong personal network.

Law

Prosecution

Defense

Contractual

Corpse

## Law Employers

#### Law firms

Federal, state, and local government

Private practice

Corporations

Special interest groups

Universities and colleges

Legal aid societies

Nonprofit and public interest organizations (e.g., ACLU, NAACP Legal Defense Fund, Legal Services Corporation)

Legal clinics

Other private legal services

#### Law Strategies

Develop strong research skills and attention to detail.

Participate in debate teams to hone communication skills.

Choose courses or a minor to specialize in a particular area of

#### Politics

Elected or appointed leadership

Campaign management

Staff administration

Special interest advocacy

Political advising

Lobbying

#### Politics Strategies

Volunteer for national, state, or local campaigns.

Be prepared to begin a political career as a volunteer before moving to paid positions.

Many elected public officials begin careers in other fields (law, medicine, business) before campaigning for office.

Gain experience through internships with government agencies, lobbying firms, or legislatures.

Obtain leadership roles in campus organizations.

Become involved in campus political groups, student government, publications, or community service projects.

Take courses in statistics, public policy, or other specific interest areas.

Get involved with a political party/group and develop a personal network. The ability to build networks, coalitions and alliances with other associations is highly valued.

Develop excellent public relations, interpersonal, and communication skills.

# International Affairs

Governance

Policy making and analysis

Public sector reform

Poverty-reduction strategy

#### International Affai1.182181n

#### International Affairs Strategies

Earn a double major or minor in order to gain additional skills or knowledge, (e.g., Africana studies, Asian studies, business, psychology).

Spend time studying or working abroad. Make and maintain contacts in foreign countries.

Seek cultural experiences on campus and get involved with the international student population.

Obtain internships or volunteer to gain valuable experience in areas of interest.

Participate in overseas mission trips or spend a Semester at Sea.

Research the history and culture interest areas.

Become proficient in at least one foreign language.

Learn about international travel regulations and take steps towards obtaining work or study visas for various locations.

Plan to earn a graduate degree in international affairs, foreign policy, or other specialty areas.

Consider entering the Peace Corps.

#### Business

Sales

Human resources

Management

Public relations

Market research

Customer service

Marketing

Advertising

Product design

Real estate

## Business Employers

Product and service organizations

Retail stores

Hotels

Restaurants

Manufacturers

Insurance companies

Print and electronic media

Consulting firms

Financial institutions

Real estate companies

Property management firms

Other business corporations

#### Business Strategies

Develop strong analytical, verbal, writing, and leadership skills.

Earn a minor/double major in business or supplement curriculum with business courses.

#### Non-Profit

Administration

Management

Public relations

Fund raising/Development

Policy analysis

Research

Grant writing

Direct service

Advocacy

Volunteer coordination

## Non-Profit Employers

Local and national nonprofit agencies

Foundations

Charitable organizations

Trade or professional associations

Special interest groups

Labor unions

Libraries

Museums

Historic sites/historical societies

Research organizations and think tanks

Educational institutions

#### Media

Editing

Reporting

Circulation

Sales

Publishing

Electronic media

Public relations

News programming

Production

# Media • Employers

Newspapers: national, local, or trade

Wire services

Magazines

Internet sites

Large corporations

Political parties

Political action committees

Professional publicationso(y)-(ers))

#### Media Strategies

Obtain an internship or work experience with a newspaper, magazine, radio station, or television station.

Become proficient in desktop publishing and photography.

Develop a professional network and become aware of various social medias.

Learn HTML and other computer programs to prepare for online work.

Develop excellent verbal and written communication skills through communications courses or other writing intensive coursework.

Join the college newspaper, yearbook, or other publication staff.

Become a student member of professional associations.

Create a portfolio of published writing samples.

Obtain experience in and knowledge of a specialty area of interest. Experience in government is usually required for specialized reporting positions.

Develop professional image for television or other visual media positions.

Volunteer to announce local or campus sporting events.

Become involved in drama (e.g., direct, act, or work with technical crew).