

WOMEN'S STUDIES

What can I do with this major?

AREAS

BUSINESS AND INDUSTRY

Training and Development
Human Resources
Equity and Diversity
Management
Marketing
Advertising
Public Relations
Sales
Consulting
Union Organizer

EMPLOYERS

Public and private corporations, particularly:
Women's divisions
Female focused industries

Marketing companies
Public relations agencies
Organizations for research on and advancement of women in business (e.g., Catalyst)

STRATEGIES

Obtain a minor or double major in business.
Earn a graduate degree in an area of interest.
Gain experience through internships or other employment.
Become current with business and industry literature and news.
Stay abreast of current technology.
Gain leadership experience through campus involvement or volunteer work.
When job searching, seek employers interested in hiring "any major."
Understand the top skills employers desire and be prepared to demonstrate them, such as communication (oral and written), technology, interpersonal, leadership, and teamwork, etc.
Be willing to start in a management-trainee program or other entry-level positions.

HEALTHCARE

Medicine Specializing in Women's Issues:
Obstetrics & Gynecology
Breast Cancer
Multiple Sclerosis
Fertility
Nursing
Physical Therapy
Occupational Therapy
Dentistry
Public Health
Medical Assistant

Healthcare settings exclusively for women
Organizations devoted to women's health (e.g., National Women's Health Organization, CDC Women's Health Department)
Hospitals
Clinics
Private or group practice
Wellness centers
Nursing homes
Mental health institutions
Federal, state, or local health departments (e.g., Centers for reproductive health)

Maintain a high GPA for admission into graduate schools or professional programs.
Take prerequisite courses required by graduate programs or obtain a related double major or minor.
Meet with a pre-health advisor periodically to discuss curricular decisions.
Prepare for and take appropriate admissions tests.
Obtain summer jobs, volunteer positions, or experience.
arrange shadowing opportunities.

AREAS

EMPLOYERS

STRATEGIES

HUMAN SERVICES

Counseling
Psychotherapy
Mental Health Services
Case Management
Social Work
Vocational/Career Counseling
Programming
Community Relations
Administration

Private and group practice
Mental health institutions
Hospitals and clinics
Federal, state, or local government, including:
 Department of Human Services
 Veterans Administration
Women's service organizations (e.g., Girl Scouts,
 Women for Women, AWARE, About-Face, etc.)
Organizations for women's aid (e.g., rape crisis,
 pregnancy support organizations, eating a1Human Sr, s,

EDUCATION

AREAS

EMPLOYERS

STRATEGIES

WRITING

Journalism
Creative Writing
Freelance Writing
Copy Writing

Newspapers
Magazines
Broadcast media companies including television and movie industry
Trade, professional, or consumer publications
Internet sites
Advertising agencies
Publishing houses
Large corporations
Self-employment

Pair an interest in Women's Studies with communication skills to write about women, write on topics of interest to women, or for publications targeting a female audience.
Obtain a minor in English or journalism or take some general writing-focused classes.
Write for campus publications such as college newspapers, magazines, or department/program newsletters.
Volunteer to assist or tutor students in a writing center.
Create a portfolio of writing samples, especially those that have been published.
Seek opportunities for recognition and networking through writing contests and freelance writing submissions.
Become familiar with the proposal and submission process involved in freelance writing.

NONPROFIT

Administration
Program Management and Development
Fund Raising/Development
Grant Writing
Research
Policy Analysis
Volunteer Coordination
Community Education
Public Relations and Marketing

Social service agencies
Hospitals and medical centers
Private foundations (e.g., The Ford Foundation
International organizations, e.g. The World Health Organization, The International Red Cross, etc.)
Special interest groups
Trade or professional associations
Libraries
Educational institutions
Cultural heritage organizations
Women's service organizations
Human rights organizations

Seek multiple volunteer and internship positions to
Obtain leadership roles in relevant campus and community organizations.
Develop strong communication and research skills.
Learn how to write grants and gain an understanding of the grant process.
Investigate term of service or service corps
with yours.
Consider earning a graduate degree for more job opportunities and advancement.

GENERAL INFORMATION

- Women's Studies provides a broad, liberal arts background that helps build skills in critical thinking and problem solving, data collection and analysis, oral,